

**TOURISM
TERM 1**

GRADE 12

Topic: Domestic, Regional and International Tourism

Content: Global events of international significance

<p>Concepts: Global event</p>	<ul style="list-style-type: none"> • A happening or occurrence of international importance because it will affect the whole world • Global events attract participants, spectators, journalists and television viewers from all over the world • Global events can be sporting events or other planned events of international significance that do not involve sports 	
	<p>EXAMPLES OF GLOBAL SPORTING EVENTS</p>	
	<p>Olympic Games</p> <ul style="list-style-type: none"> • Major international event in which thousands of athletes from more than 200 countries participate in various sports codes • The Summer Games and Winter Olympics are each held every 4 years but never in the same year 	
	<p>Wimbledon</p> <ul style="list-style-type: none"> • Oldest tennis tournament in the world • Held every year at the All England Club in Wimbledon, London (United Kingdom) • Played on grass courts • It is one of four Grand Slam Tournaments 	
	<p>Tour de France</p> <ul style="list-style-type: none"> • Annual international cycling race held in France and neighbouring countries • Participants cover more than 3600km • The race lasts 3 weeks • The course changes every year • The finish line is always in Paris, France 	
<p>FIFA World Cup</p> <ul style="list-style-type: none"> • Biggest soccer tournament in the world • Hosted by a different country every four years • Attracts more television viewers than any other sport event 		

Grade 12 Tourism Study Guide

G Thomas



Grade 12 Tourism Study Guide:

A New Spin on Tourism Elisabeth Quigley, 2009 *Tourism Study Guide for Excellence*, 2021 *Tourism N. Moodley*, 2017 *FCS Science of Tourism L2* Marina Pearson, Nellie Swart, 2007 **Namibian Books in Print**, 2004

Resources in Education, 1996-04 *Tourism Self Study Guide Booklet*, 2022 **Academic and Occupational English Needs of Tourism and Hotel Management Students. Oral Communication Skills in Focus** Yeneneh Wubetu, 2023-03-01 Master's Thesis from the year 2017 in the subject Didactics for the subject English Pedagogy Literature Studies grade 3 97 on a 4 0 scale Haramaya University School of Foreign Languages and Journalism course Teaching English as a Foreign Language language English abstract The purpose of this study was to identify the oral communication skills that Tourism and Hotel Management students THMS at Haramaya University need for their academic and career purposes Particularly this study aimed to assess the value of specific oral communication skills within occupational contexts identify oral communication problems of THMS and explore the communicative events that arise during oral interactions To attain the objectives this research employed cross sectional survey design and explanatory method for data analysis The practitioners questionnaire was distributed to 110 tourism and hospitality guest facing practitioners and THMS n 70 filled in THMS questionnaire A semi structured interview was conducted with 3 subject area lecturers The quantitative data were processed by using SPSS 20 while the qualitative ones were coded based on semantic affinity for analysis The study revealed that listening skills such as comprehending colloquial and idiomatic expressions understanding guests multifarious English accents recognizing meaning shift because of change in intonation and stress are worthwhile for THMS prospective careers in tourism and hospitality sector Effective communication with guests on the phone clear and direct speech interpretation without meaning distortion and appropriate responses to guests requests and complaints were found to be equally important speaking skills Similarly eye contact facial expressions gesture tone and pitch volume were found to be the salient non verbal communication behaviors that should comply with the communicative contexts during oral interactions The research indicated that most THMS lacked spoken production skills spoken interaction skills and nonverbal communication skills It also showed that the communicative events that arise during oral communication in occupational and academic contexts require THMS to have good command of oral proficiency Therefore it can be concluded that THMS current oral proficiency may adversely affect their academic performance and employability skills Based on the findings the researcher recommends oral communication trainings that can enhance THMS academic involvements and employability skills and the inclusion of oral communication courses in THM curriculum for prospective use **Which Degree Guide**, 2003 *A Guide to College Programs in Hospitality and Tourism* Council on Hotel, Restaurant and Institutional Educa, 1997 The future is in your hands with the brand new edition of *A Guide to College Programs in Hospitality Tourism* Over 550 college and university programs worldwide with 50 new school listings The hospitality and tourism industry is one of the world's biggest and fastest growing

business areas with a terrific employment outlook for the years ahead if you have the education and skills to meet the rising demand for qualified professional staff Where can you get the training you need Which program is the right one for you This specialized guide helps you answer these crucial questions and more with career information and college listings covering Industry career paths and opportunities Trends in hospitality and tourism education Program components comparison and selection Individual program features and application procedures Accreditation and student enrollment Admission and graduation requirements Sources of financial aid You'll also find Listings indexed alphabetically and by degree type area of specialization and geographical location A useful contact list of professional organizations And much more Culinary arts Restaurant management Foodservice Hotel and lodging management Convention and meeting services Travel and tourism Recreation services

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Tourism Richard George, Henrietta Dawson, 2007 **Drum**, 2006 *Tourism and Recreational Behaviour of Ontario Residents: User's guide to analysis* Ontario. Tourism and Outdoor Recreation Planning Study, 1977 **Guide to American Directories**, 1994 The International Guide to English Language Programs, 1997 Covering Australia Canada New Zealand the UK and USA Includes over 150 comprehensive program profiles course descriptions and dates program costs and admissions Tourism Self Study Guide Booklet, 2022 **Tourism Study Guide for Excellence**, 2022

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